

NEW-YORK HISTORICAL SOCIETY MUSEUM & LIBRARY

Campaigning for the Presidency, 1960-1972: Selections from the Museum of Democracy On View August 26 – November 27, 2016

Selected PR Images

Coinciding with the 2016 presidential election, the New-York Historical Society will showcase more than 120 objects from the planned Museum of Democracy/Wright Family Collection, considered one of the nation's largest and most comprehensive collections of political campaign memorabilia. Featured objects from the presidential campaigns of John F. Kennedy vs. Richard Nixon (1960), Lyndon B. Johnson vs. Barry Goldwater (1964), Robert F. Kennedy's nomination race (1968), Richard Nixon vs. Hubert Humphrey vs. George Wallace (1968), and Richard Nixon vs. George McGovern (1972) follow the change in tone and aesthetics of 1960s political ephemera and reflect contemporary developments in campaign strategy.

Sven Walnum Photograph Collection
JFK Campaigning, 1960
John F. Kennedy Presidential Library and Museum



Kennedy-Johnson Campaign Vest and Hat, 1960
The Museum of Democracy/Wright Family
Collection



Lyndon B. Johnson Grass Hay, 1964
The Museum of Democracy/Wright Family
Collection



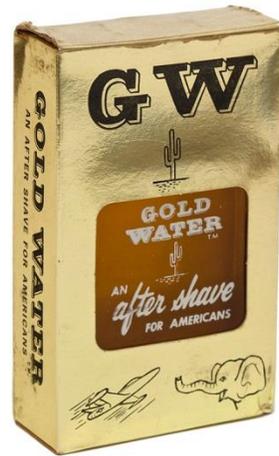
Ladybird Distributing Company, Granite City,
Illinois
Lyndon B. Johnson Soda Can, 1964
The Museum of Democracy/Wright Family
Collection



LBJ Stetson-Style Plastic Cowboy Hat, ca. 1964
The Museum of Democracy/Wright Family
Collection



Barry Goldwater Aftershave, 1964
The Museum of Democracy/Wright Family
Collection



"Goldwater Girl" Sash, 1964
The Museum of Democracy/Wright Family
Collection



Barry Goldwater Pennant, 1964
The Museum of Democracy/Wright Family
Collection



James Sterling Paper Fashions Ltd., New York
Nelson Rockefeller Presidential Campaign Paper Dress, 1964
The Museum of Democracy/Wright Family Collection



Spiro Agnew for Vice President Jewelry, 1968
The Museum of Democracy/Wright Family Collection



Jack E. Kightlinger
Richard M. Nixon being greeted by school children during a campaign stop, 1972
The Richard Nixon Presidential Library and Museum (NARA)



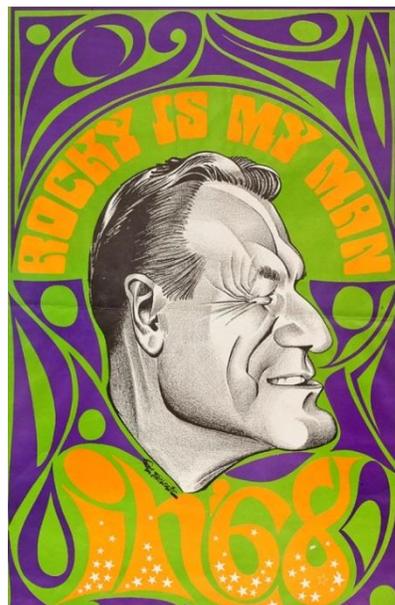
Five girls pose in dresses with photos of presidential candidates (left to right: Humphrey, McCarthy, Rockefeller, Reagan, and Nixon), 1968
Oregon Historical Society-George Moore Collection
1118-16



Mars of Asheville, North Carolina
Nixon Presidential Campaign Paper Dress, 1968
The Museum of Democracy/Wright Family Collection



Unidentified artist
Poster, "Rocky Is My Man in '68," 1968
The Museum of Democracy/Wright Family Collection



Spiro Agnew / Nixon VIP Theater Wind-Up Dancing Doll, ca 1970
The Museum of Democracy/Wright Family Collection



George McGovern Felt Gloves, 1972
The Museum of Democracy/Wright Family Collection

